

RFID to Asian Retailing & SCM

RCG / RCG Marvel

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Today's Objective

- Explaining current Asian situation with showcases & experiences
- Sharing ways to tackle market hurdles
 - China
 - Other Asian Countries

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Background

- UK public listed company

Technologies

- RFID (Auto-ID)
- Biometrics

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Major Focused Regions

- Greater China
- Thailand
- Malaysia
- Dubai

Regions Strategy

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Partners & Subsidiaries

- About 10 subsidiaries presence through different Asian countries with industries such as:
 - Logistics
 - Computer manufacturing
 - Distribution network
- Actively acquiring local partners

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Major Focused Industries

- Retail
- Supply Chain Management

Other Focused Industries

- Healthcare
- Entertainment / Tourism
- Ports
- Property Management

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Consultations & Solutions

- Logistics & Warehouse Management
- Point Of Sales, CRM
- Work In Progress Management
- Asset/Object Management & Tracking
- Fingerprints & Facial Recognition

Applying RFID to Asian Retailing & SCM

Supermarkets (HK)

- Park'N'Shop
- Wellcome

Applying RFID to Asian Retailing & SCM *cont'd...*

Hyper stores (China, Thailand, Malaysia,
Europe)

- Carrefour (China, Thailand, Malaysia)
- Tesco Lotus (Thailand, Malaysia)
- Makro (Thailand, Malaysia)
- El Corteingles (Spain)
- GP Toys (Italy)

Hyper store Suppliers (China)

- GS1 Pilot - GSL

Applying RFID to Asian Retailing & SCM *cont'd...*

Chain stores

- Cosmetics – Sasa (China, HK)
- Apparel – I.T. (China, HK)
- Household & Utilities – Pricerite (HK)

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Misc. Industries

- Security – Chubb (Asia)
- HKSAR Government - Trade Development Council (HK)
- Hospital – Zhongshan Xiaolan Hospital (China)
- Port – Rio De Janeiro Port (Brazil)
- Theme Park – Disneyland (HK)

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Thank You!

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